

Orientation

When people go to an exhibition about an institution, they want to find credible and simple information about it.

Here are some questions that might guide you in your search of information, during the preparation of your materials and even, after the exhibition, checking your visitors' apprehension of the information:

1. When was the institution created?
2. Who was/were the founder(s) of the institution?
3. Where did the movement start?
4. Where are the headquarters of the institution?
5. What does the institution do? Explain.
6. Does it have a worldwide presence? Where?
7. What is/are the symbol(s) of the institution?
 - a. Do/does they/it have a special meaning? Explain.